

MY CAMPAIGN PLAN



If found, please return to:

Name:

Phone Number

Email

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Jurisdiction

General Description

Insert general description for your jurisdiction (County, City, Special District)

This information can be found in budget, general plan,

Demographics

Insert demographics from local general plans, census bureau, Data USA, California State Department of Finance.

List of Neighborhoods

List the various neighborhoods in your jurisdiction can be found at Homes.com, Area Vibes, Next Door, or your county website

Maps (Precincts)

Precinct maps will help you plan your walks for door knocking. Political Boundary Maps for your jurisdiction can be found at the County Elections website.

Campaign Message

Thirty Second Introduction

“My name is _____. I am running for _____ to
_____, _____, _____ and
_____. I would be honored to have your support.

Campaign Statement

Insert from Election Form

Platform

- 1.
- 2.
- 3.
- 4.

Campaign Team

Campaign Manager or Advisor	Phone	Email	Address
Treasurer			
Communications Coordinator			
Webmaster			
Fundraising Event Coordinator			
Meet & Greet Coordinator			
Researcher			

Calendar and Key Dates

Description of Event	Deadline*
US President: Nomination Paper Period for Independent Presidential Elector Candidates	April 26 – August 9, 2024
Last day for propositions to qualify to appear on the ballot	June 27, 2024
Voter Information Guide: Proposition Ballot Title and Summary and Condensed Ballot Title and Summary Deadline	July 5, 2024
Voter Information Guide: Proposition Argument Submission Deadline	July 9, 2024
Voter Information Guide: Proposition Argument Selection and Exchange	July 14, 2024**
Voter Information Guide: U.S. Senate Office Candidate Statement Deadline	July 17, 2024
Voter Information Guide: Proposition Analysis and Text Deadline	July 18, 2024
Voter Information Guide: Rebuttal Argument and Summary Information Deadline	July 18, 2024

Voter Information Guide: Available for Public Display and Examination	July 23 – August 12, 2024
Voter-Nominated Office: Change of Candidate’s Ballot Designation on the Ballot Deadline	July 30, 2024
Randomized alphabet drawing for the order of the candidates on the ballot	August 15, 2024
Notice to Candidates (Presidential and Voter-Nominated Candidates)	August 24, 2024**
Certified List of Candidates for the November 5, 2024, Election will be posted	August 29, 2024
Voters can check their status at My Voter Status to confirm their mailing address and voting status	August 29, 2024
<u>Voter Information Guide</u> : Online Version Available	September 6, 2024
Secretary of State will mail the Voter Information Guide during this period	September 26 – October 15, 2024
County elections officials will mail the County Voter Information Guide during this period	September 26 – October 15, 2024

No later than this date, county elections officials shall begin mailing each registered voter a vote-by-mail ballot	October 7, 2024
<u>Early Voting</u> sites open	October 7, 2024
By this date, all counties shall open ballot drop-off locations for vote-by-mail ballots. To find a location, please visit: https://caearlyvoting.sos.ca.gov/	October 8 – November 5, 2024
Last day to <u>register to vote</u> for the general election. To check your voter registration status, visit <u>My Voter Status</u>	October 21, 2024
US President: Write-In Candidate Deadline	October 22, 2024
<u>Same Day Registration</u> available. Voters can "conditionally" register and vote a provisional ballot during this time	October 22 – November 5, 2024
US President: Certified List of Write-In Candidates	October 25, 2024
<u>Voter's Choice Act</u> counties to open Vote Centers	October 26, 2024
Election Day – Polls shall be open throughout the state from 7:00 a.m. to 8:00 p.m.	November 5, 2024

Endorsements

Influential figures and organizations

- Elected Officials (local, state, federal)
- Community Leaders
- Retirees
- Other individuals and organizations

Central Coast Labor Council

- <https://www.centralcoastlabor.org>
- Coalition of 70 labor unions
- Conducts Interviews for Endorsements
- Endorsement Application online.

Gold Coast Carpenters/United Brotherhood of Carpenters

- www.swcarpenters.org

Nurses Association

- nationalnursesunited.org/california-nurses-associations

Law Enforcement Associations

Firefighter Associations

Business/Professional Associations

Communications Plan

Website

Social Media

Outreach

Printed Materials

Postcards

Mailers

Door Hangers

Signage

Key Issues and Priorities

Economy -

Homelessness-

Public Safety-

Environment-

Jobs and Employment-

Resources

League of Women Voters California “What’s on Your Ballot?” <https://www.vote411.org/>

League of Women Voters Ventura County <https://lwvc.org/>